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TO: All Interested Parties

FROM: Raymond P. Martinez, Chief Administrator

New Jersey Motor Vehicle Commission

DATE: December 17, 2010

SUBJECT: Sports-Themed License Plates

The New Jersey Motor Vehicle Commission (MVC) has just issued its first orders of sports-themed license plates for passenger vehicles. The plates are created using new, digital flat-plate technology and feature a variety of team logos from the sports of auto racing, baseball, basketball, ice hockey and football. Specific plate details are as follows:

- Team logo on left side of plate
- "Garden State" replaced by team or sport name
- Standard series plates feature stacked "RM" plus four-alpha numerical characters
- Personalized plates feature no more than five alpha-numerical characters

Available plates are:











































